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COME OUT INTO THE SUNSHINE

The ★ Tag on the plant shows the genuine Conard Rose

WHATEVER your lot in life, Roses will make you richer. Know them first hand—the health-giving pastime in your garden, the enthusiasm that grows with your growing Rose plants, the ecstasy as the dainty pink buds peep through their green coats; and then—one of the marvels of life—the birth and glory of opening Roses!

Tens of thousands of homes are being guided to the full success and delights of Rose growing by Conard & Jones Star Rose Service.

CONARD STAR ROSES BLOOM *or your money back*

THE ROSE GARDEN OF YOUR DREAMS CAN BE A REALITY

this coming June if you will act ***now*** and send for our catalog, so you can select your Roses and place your order early. You have over 200 choice varieties to select from in red, pink, white and yellow. The chapter on the Everblooming Hardy Hybrid Tea Roses is particularly interesting, for in this class we have such famous varieties as Ophelia, Columbia, Los Angeles, Sunburst and 45 other kinds, beauties every one, *that we guarantee to bloom this year.*

Buy guaranteed Roses and you can count on bountiful results for

Remember It is not the guarantee that makes the Roses bloom, but the ***Quality*** of our Roses which enables us to make the guarantee.

SEND FOR OUR 52-PAGE CATALOG TODAY

Roses of Distinction call for a mark of distinction. You can tell a genuine Conard Star Rose wherever you see it growing by the *durable celluloid Conard Star Tag.* This Trade-Mark is your guarantee. The star tag also tells the variety of the Rose—no risk of losing its identity in your garden.

For in addition to Roses, we can supply

Lily-Cannas Beautiful, easily-grown plants of tropical luxuriance that bloom profusely from June till frost comes.

Hedge Plants
Perennials
Hardy Shrubs
Small Fruits

Flower Seeds Asters, Pansies, Sweet Peas, Petunias, Marigolds, Zinnias, and hundreds of others. Also Gladioli and Tuberoses.

The **CONARD ★ ROSES**
& JONES CO. WEST GROVE, PA.

ROBERT PYLE, Pres. ANTOINE WINTZER, Vice-Pres.

Rose Specialists, backed by over 50 years' experience.
Send for our Catalog today

From Photograph
ROSE DR. W. VAN FLEET
Less than Actual Size

Rose Dr. W. Van Fleet

A Thing of Beauty *and* a Joy Forever
The Rose, DR. W. VAN FLEET

From a properly nourished, well matured plant of Dr. W. Van Fleet Rose, over a thousand perfect blooms can be cut *every* June. Just think what *that* would mean to yourself and your friends! The open flowers are 4 inches and over in diameter with high built center and beautifully cupped petals. Color is flesh pink deepening to rosy flesh in the heart of the flower. The delicately fragrant blooms come on stems 12 to 18 inches long, fine for cutting. *Grow a hedge of this variety. Price*—1-yr. size 35 cts., postpaid. 2-yr. ★ star size $1. Extra size $1.25. (See quantity prices, foot of next page.)

Copyright, 1921, by The Conard & Jones Co., West Grove, Pa.

□THIS SIGN INDICATES DELIVERY NOT PREPAID

TEN WAYS TO USE HARDY CLIMBING ROSES

TO be told that there are Roses for practically every place and purpose will be joyful news to many, who know of Roses only in garden beds and perhaps in some favored corners around a house. Until the modern hardy climbing Roses were introduced, the uses of Roses were limited indeed, but anyone who has a piece of ground that gets sunshine at least five hours a day can now have Roses if he really wishes them—and most people do. You may not have space enough for a Rose-bed, but this need not deter you, for Roses can be grown to perfection on porches, arches, fences, tree stumps, clothes-poles, and garages, also on trellises, banks, and terraces.

Where a bush Rose produces ten blooms, each hardy climber produces hundreds and from a single bush, at $1 each, like Dr. W. Van Fleet (shown in color on other side), when the plants become established you can cut *hundreds* of perfect, large, long-stemmed blooms *every* year, that city folks are glad to get for $3 to $4 per dozen. These large-flowered hardy climbers make canes 10 to 15 feet long in a season, and *bloom the second season* after planting. Plant now, for waiting a season means losing a season.

Since the introduction of Crimson Rambler, Rose hybridizers have been steadily working to produce other colors, so that in this hardy climbing class we have Roses in shades of red, pink, yellow, and pure snowy white, which give ample opportunity to the buyer of Roses to arrange effective displays of color, wherever he has room for some of these free flowering beauties. There are many uses for these Roses that may not have occurred to you, and we mention below some of the ways we have seen them grown, with beautiful effect. Possibly these ideas may suggest others to you in case those we mention do not meet the requirements of your place.

For a Trellis. You may have room around your house or on your porch, or probably you have room somewhere on your lawn, preferably near your neighbor's line, where a trellis could easily be erected on which one or two climbers could be grown, according to the space you give—one for every 5 feet of trellis would be enough. One foot apart for the crosspieces in the trellis is all right, so you can lace the branches of the Roses in and out as they grow and no other support will be needed. If wood is not easily procured, the crosspieces may be made of heavy wire, with excellent results.

If your garden is in an open place where it is swept by winds it should have a *windbreak* of some sort, and what could be more effective, especially around a Rose-garden, than a row of hardy climbing Roses. *Unsightly buildings* can be screened from view in a short time by using some strong-growing varieties, such as American Pillar or Dorothy Perkins.

Archways. (See below.) When considering archways, do not stop at the entrance to your home, for several can be used with splendid effect along garden walks. Other places for arches would be at entrance to your vegetable-garden or chicken-yard, or one might be placed over the path running to your back entrance. You probably will think of other appropriate places.

Pergolas. A pergola is like an open tunnel made by a series of connected arches and is built to cover a walk or a pathway. They are often made wide enough to accommodate a long garden seat or a few chairs.

Rose Arbors. An arbor can easily be erected, and the only top necessary will be a few wires strung across on which the Roses can be trained. They will very soon make a roof, if the branches are laced among each other as they grow.

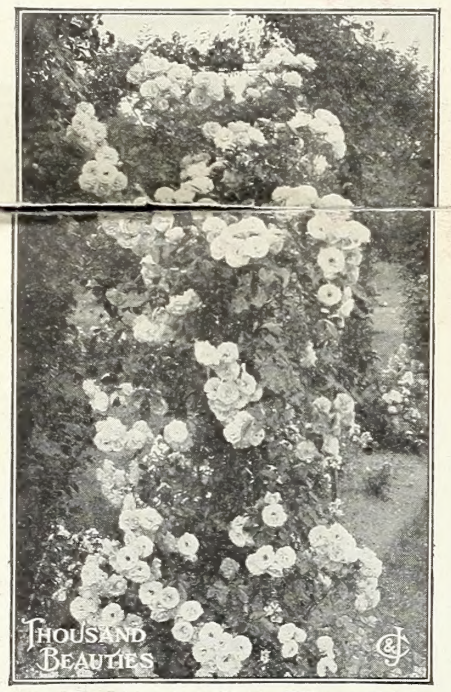
Pillar Roses. This is a beautiful way to grow the hardy climbers, and for decorating a lawn a great many can be used this way. All you need is a log of chestnut, cypress, or locust wood, about 5 inches or less in diameter and 6 to 8 feet high, to which the main branches of the Rose can be attached, leaving smaller branches and bloom stalks free. When in bloom you have an exquisite pillar of Roses. Some of our customers have grown Roses on their *clothes-posts*, which is an excellent idea, as it makes these posts serve two good purposes instead of only one, besides the idea of their being clothes-posts is taken away and you have **pillars of Roses** instead. Try it. (See cut ☞.)

For Stumps, Around Sun-dials or Over Rockeries. Hardy climbing Roses can be grown around sun-dials and are fine for covering rockeries and tree stumps for they are generally in the open where they get plenty of sunshine. Try Dorothy Perkins and Excelsa for the above purposes.

On Line-Fences or Boundaries. Instead of having bare, uninviting fences about your place, try planting a climbing Rose at each fence-post and training it in the shape of a T, by spreading the branches out on either side as they grow. Beautify your fences—your neighbors will probably follow your example and you will make your entire neighborhood celebrated for its Roses.

Creeping or Memorial Roses. are the same class as the hardy climbers, only they creep along the ground instead of growing upright. They are used for holding embankments, draping over retaining walls and planting on graves. You will find a mine of information regarding these and every class of Roses, bush and climbing, in our $1.25 book, "How to Grow Roses." (See other side).

American Pillar. Magnificent Every Way



Almost Thornless. Suitable for Pillars and Arbors

8 OF THE FINEST
Hardy Climbing Roses in Existence

★American Pillar (See Cut)

Introduced by the Conard & Jones Co. "Most Popular Climbing Rose in Existence." So decided by a vote of The National Rose Society of England, 1918

If ever there was a rose constituted to stand trying conditions of our American climate, we have it in this unique, hardy, free-blooming climber. It will thrive in poor soil as well as in rich, and insists on growing vigorously. Has stout, thick, curving branches, rather thorny, but furnished with an abundance of glossy dark green leaves. Each stem has 9 leaflets instead of the usual 7 or 5, a kind of double supply, which gives the bush a very rich effect. It is one of the first to start growth in the early spring, and here holds its leaves of lively green till far past Thanksgiving Day, and it is seldom troubled with insects. It begins blooming here early in June. Large single flowers of rich, rosy pink approaching brilliant carmine, just a glint of white in the center, and long stamens of beautiful golden yellow. The blossoms—four to six layers deep—are arranged in large-flowered clusters all over the plant. We estimated certainly not less than 3,000 flowers on one young bush. A tremendous grower, with its thick vigorous canes, it is without doubt one of the most valuable single climbing Roses in existence and is unsurpassed for planting singly or as a hedge. In the autumn it is again a brilliant show of color with its pretty clusters of bright red seed-hips which remain on the bush until well into winter. "American Pillar" is truly an ornamental and satisfactory addition to any lawn. Prices, 1-yr. size, 35 cts., postpaid; ★2-yr., field-grown, Star size, $1; ★Extra size, $1.25. ★Specimen plants, $2 □. (*See quantity prices below.*)

FOR HEDGE PURPOSES (See illustration in circle above)

American Pillar makes strong canes that grow upright several feet before bending over, therefore a magnificent hedge can be made with this variety without the necessity of providing a support.

In June the entire hedge becomes covered from base to tip with the exquisite, delicately fragrant blossoms, entrancingly beautiful.

☞ **★THOUSAND BEAUTIES (Tausendschön).** Imagine a luxuriant climbing Rose literally covered with thousands of bright blossoms, borne in clusters and quite double. Colors of every imaginable shade, from white to deep pink. A hardy vigorous grower with few thorns and handsome foliage. (*See prices below.*)

★DOROTHY PERKINS. Grows 10 to 15 feet in a season. Flowers are perfectly double, with petals crinkled, and color is a clear shell-pink; borne in immense clusters that cover the bush for several weeks in the spring. *See prices below.*

★RED DOROTHY PERKINS (Excelsa). The color is an intense, clear carmine-lake, a rich contrast to Pink Dorothy Perkins. Flowers are large and double, produced thirty to forty on a stem, and almost every eye on a shoot produces a cluster of bright blossoms. *See prices below.*

★WHITE DOROTHY. A pure white sport of the well-known Dorothy Perkins, of same habit of growth and freedom of flowering. A splendid companion for the pink variety, as it flowers at the same time. *See prices below.*

★AVIATEUR BLERIOT. Makes clusters of perfectly double, medium-sized, fragrant blooms of rich, deep saffron-yellow, deepening in the center to copper or golden yellow. Foliage is so shiny it seems glazed and is insect- and disease-proof. *See prices below.*

★CLIMBING AMERICAN BEAUTY. A cross between "American Beauty" and an unnamed seedling. Color rosy-crimson, somewhat like its pollen parent, the American Beauty, and with the same exquisite fragrance, a quality rarely found in climbing Roses. Of strong habit of growth. Will thrive and bloom in almost any situation where a climbing or pillar Rose is desired. Flowers 3 to 4 inches in diameter, finely formed on long stems, are produced in great profusion. *See prices below.*

★DR. W. VAN FLEET. See this in color on other side.

If one man and his wife elect to create and maintain a Rose garden such as this for their family and friends, why should others not follow their good example? Your own public park could double and treble its present popularity by growing Roses. We can prove it by those who have tried. If you wish more information, write us about this.

PRICES FOR ANY OF THE ABOVE CLIMBING ROSES (unless otherwise noted)

Plant a Hedge of Roses	Each	10 for	25 for
1-Yr. Size, Postpaid	$0.35	$3.00	$7.00
★2-Yr. Field-grown Star Size	1.00□	8.00□	17.50□
★Field-grown, Extra Size	1.25□	10.00□	22.50□

□ This sign indicates delivery not prepaid

JAN -7 1921

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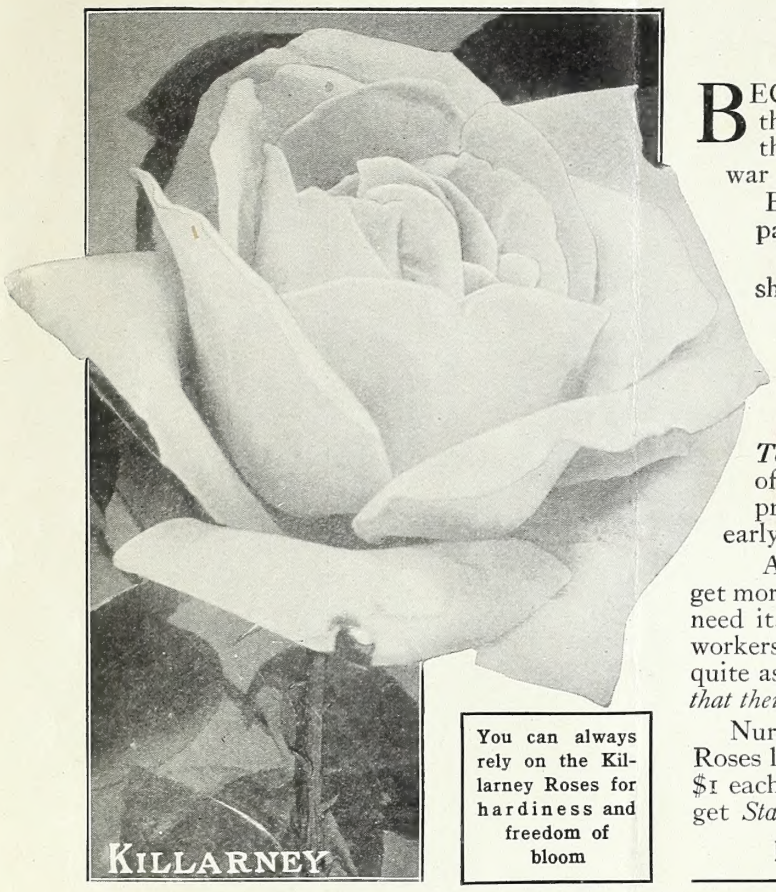
TEN EVERBLOOMING BUSH ROSES

FROM THESE SELECTED KINDS YOU CAN HAVE ROSES THE FIRST YEAR FROM JUNE TILL FROST



You can always rely on the Killarney Roses for hardiness and freedom of bloom

First Come Best Served, and Why

BECAUSE Roses are scarce—more scarce than we have ever known them to be. We estimate that there are on the average, three purchasers for every Rose that will be offered for American gardens this coming spring, and even Mexico is coming back to us for large quantities of Roses, as in pre war times.

But it is not the increase in demand so much as the short supply that prompts us to warn our patrons of exact conditions—Roses are scarce for many reasons:

1st. The Federal Horticultural Board (Quarantine 37) have erected an embargo barrier which shuts out from America (except Novelties) all foreign-grown Roses. These imports in the past amounted to over 3,000,000 Roses a year, according to census reports.

2d. The supply of American-grown Roses is far below normal, due to wartime and post-war-time conditions, viz.: Government 50 per cent restriction on coal; deflection of labor in the North to strictly war work, and in the South to growing high-priced cotton, left growers the alternative of paying prohibitive prices for labor or reducing their output, and, the output was reduced. *Today Roses are scarce, there is no doubt of that.* Fortunately, for us, we expect to have our full quota of stock; we foresaw the situation and supplemented our own supply early. We believe we shall be prepared to fill all orders as usual, but we are thus forewarning our patrons to place their orders early so that stock can be reserved and sent at right planting-time.

Another point, which all know, is the "reduced purchasing power of the dollar." We know we could get more money for Roses than we ask; our business needs it, and at the present cost of living, our workers need it. On the other hand, we know that our workers cannot benefit (and everyone of us here are workers) unless we first benefit our patrons. Every solid business is founded on that law, but what means quite as much to us is to attain our ambition and cherished desire—*that C. & J. patrons shall get the best that their money will buy in any market*, that is why our prices are not higher.

Nursery agents, as a rule, where found today, are offering Roses for sale at $1.50 to $2 each. The Roses listed below are as large or finer, and you can order easily by mail for only $1.25 each, or at $1 each, if you order 10 or more at one time. If you would get the best, don't delay, order today and get *Star Brand Roses.*

Look for the Durable Celluloid Name Label on Every C. & J. Star Size Rose

7 CHOICEST HARDY HYBRID-TEA ROSES

Hybrid Tea Roses are the result obtained by crossing the Hybrid Perpetuals with the Tea Roses, thus gaining hardiness and strength of growth from the one and the everblooming habit, also a greater variety of colors, from the other. Hybrid-Teas therefore have hardiness, freedom of flowering, a great range of colors, and large blooms. Nearly all are intensely fragrant. *See prices below.*

★KILLARNEY (See Cut)

For bedding in quantity, "Killarney" is unsurpassed on account of its remarkable freedom of bloom and the quantities of magnificent, intensely fragrant, large-petaled flowers which keep coming freely from June until frost. The buds are large, long, and pointed. Color is a brilliant imperial pink, beautiful almost beyond description. A bed of these beauties in full bloom is a sight not easily forgotten. A bouquet of these Roses is always a welcome gift. Plan to include six or more Killarneys in your Rose order this year and you will have Roses for cutting the entire growing season. *Prices below.*

★BETTY

A Rose of unusual beauty and unique color with very large, fairly full blooms, having petals often 3 to 4 inches long. It grows vigorously with erect, free-branching habit and the flowers come continuously from June till frost. The first blooms are sometimes disappointing but when the plant becomes thoroughly established they are simply exquisite. It is deliciously perfumed and the coppery rose color, overspread with golden yellow, charms everyone who sees this flower. One of the greatest Rose novelties yet introduced. ★*2-yr. Star size only. See prices below.*

★CHATEAU DE CLOS VOUGEOT

The darkest red Hybrid Tea Rose, being quite as dark but richer in color than the popular Hybrid Perpetual, Prince Camille de Rohan, which, until this Rose was introduced, was considered the darkest red Rose in existence. This variety blooms throughout the growing season but not as freely as some others. Color is rich scarlet, shaded fiery red, changing to dark velvety crimson as the flowers expand. It is deliciously perfumed. ★*2-yr. Star size only. See prices below.*

★GRUSS AN TEPLITZ

This is the most dependable red Rose in existence, for it succeeds with everyone and can be counted on for continuous bloom. Color is richest scarlet, shading to velvety fiery crimson, always bright and attractive. In vigor of growth it is unsurpassed by any other Rose in this Hybrid-Tea class as it makes heavy, erect canes which produce splendid large, double, intensely fragrant flowers if the plant is well nourished and kept cultivated. Poorly kept plants will produce only semi-double flowers. *See prices below.*

★JONKHEER J. L. MOCK ☛

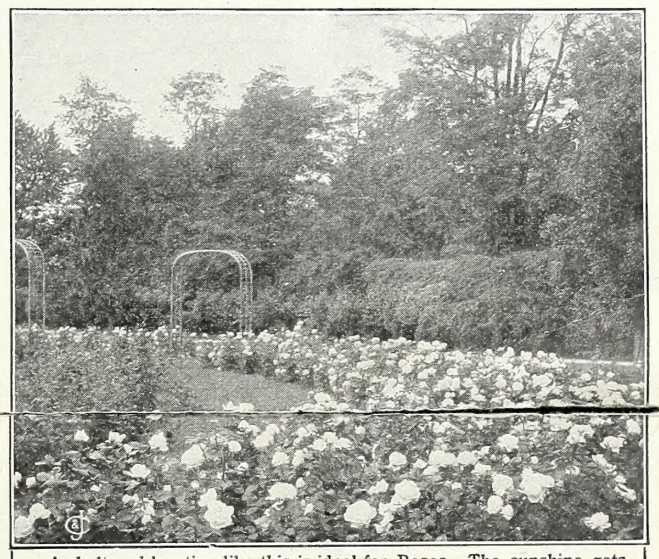
The blooms of this Rose are immense and as they come freely it makes a splendid variety for bedding. The color is carmine on the outside and imperial pink on the inside of the petals. Two Gold Medals, one Silver Medal, and a number of other awards have been given this Rose on account of its many superior qualities. We recommend it highly. *See prices below.*

★WHITE KILLARNEY

This is a sport of Killarney with the same magnificent, large, sweet flowers, long-pointed buds and freedom of bloom. An excellent, snow-white cut-flower of unusual beauty and always greatly admired. *See prices below.*

★SUNBURST

Like most Hybrid Teas, Sunburst makes a strong, upright growth and the enchanting orange-copper and golden yellow buds and flowers come on fine, erect stems. Deliciously sweet-scented. *See prices below.*



A sheltered location like this is ideal for Roses. The sunshine gets full sway, as the trees are far enough from the Rose-beds to shelter them without putting them in the shade. Such a location is not absolutely necessary, but it coaxes our Lady Rosa to give of her best, and in this garden she is doing it.

3 Never-Fail Tea Roses

These are Tea Roses and have been chosen as the choicest in this class. They are almost as hardy as Hybrid Teas and do well in a light well-drained soil. *See prices at foot of the page.*

★PINK MAMAN COCHET

The flowers are of enormous size, very full and of great depth and substance. Color rich coral-pink, elegantly shaded with rosy crimson; has broad, thick, shell-like petals and makes superb, long-pointed buds; immense bloomer, and flowers the whole season. Deliciously sweet and a hardy, vigorous grower. It ranks among the very first hardy everblooming Roses. *See prices below.*

★RED MAMAN COCHET (Mrs. B. R. Cant)

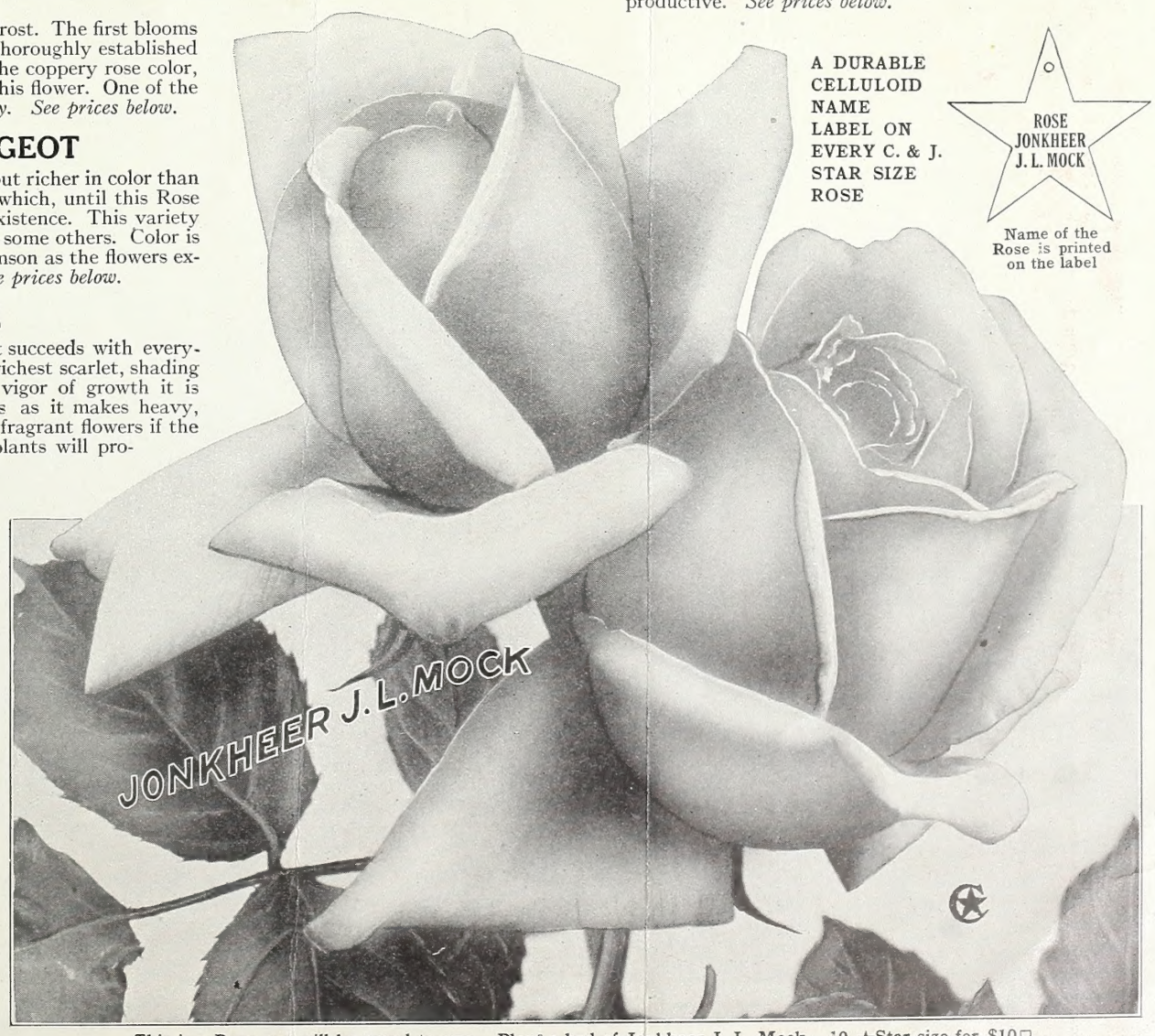
Produces great masses of splendid Roses the whole growing season. Flowers are extra large, perfectly double, and deliciously sweet. Color bright rose-red, elegantly shaded and exceedingly beautiful. It is one of the most vigorous-growing varieties in this class, making bushes that often have 75 or more blooms on in June. *Prices below.*

★WHITE MAMAN COCHET

A splendid Rose; has all the good qualities of Pink Maman Cochet, but is *pure snow-white*, with outside petals tipped pink in the autumn; large and fragrant, hardy and productive. *See prices below.*

A DURABLE CELLULOID NAME LABEL ON EVERY C. & J. STAR SIZE ROSE

Name of the Rose is printed on the label



This is a Rose you will be proud to own. Plant a bed of Jonkheer J. L. Mock. 10 ★Star size for $10□

PRICES FOR ANY OF THE ABOVE EVERBLOOMING BUSH ROSES

NOTE QUANTITY RATES	Each	10 for	25 for
1-year, Pot-Grown Plants, Ppd.	$0.35	$3.00	$7.00
★2-YR., FIELD-GROWN, STAR ROSES	1.25□	10.00□	22.50□

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★RED DOROTHY PERKINS (Excelsa). The color is an intense, clear carmine-lake, a rich contrast to Pink Dorothy Perkins. Flowers are large and double, produced thirty to forty on a stem, and almost every eye on a shoot produces a cluster of bright blossoms. *See prices below.*

★WHITE DOROTHY. A pure white sport of the well-known Dorothy Perkins, of same habit of growth and freedom of flowering. A splendid companion for the pink variety, as it flowers at the same time. *See prices below.*

★AVIATEUR BLERIOT. Makes clusters of perfectly double, medium-sized, fragrant blooms of rich, deep saffron-yellow, deepening in the center to copper or golden yellow. Foliage is so shiny it seems glazed and is insect- and disease-proof. *See prices below.*

★CLIMBING AMERICAN BEAUTY. A cross between "American Beauty" and an unnamed seedling. Color rosy-crimson, somewhat like its pollen parent, the American Beauty, and with the same exquisite fragrance, a quality rarely found in climbing Roses. Of strong habit of growth. Will thrive and bloom in almost any situation where a climbing or pillar Rose is desired. Flowers 3 to 4 inches in diameter, finely formed on long stems, are produced in great profusion. *See prices below.*

★DR. W. VAN FLEET. See this in color on other side.

If one man and his wife elect to create and maintain a Rose garden such as this for their family and friends, why should others not follow their good example? Your own public park could double and treble its present popularity by growing Roses. We can prove it by those who have tried. If you wish more information, write us about this.

PRICES FOR ANY OF THE ABOVE CLIMBING ROSES (unless otherwise noted)

Plant a Hedge of Roses	Each	10 for	25 for
1-Yr. Size, Postpaid	$0.35	$3.00	$7.00
★2-Yr. Field-grown Star Size	1.00□	8.00□	17.50□
★Field-grown, Extra Size	1.25□	10.00□	22.50□

□ This sign indicates delivery not prepaid

JAN -7 1924
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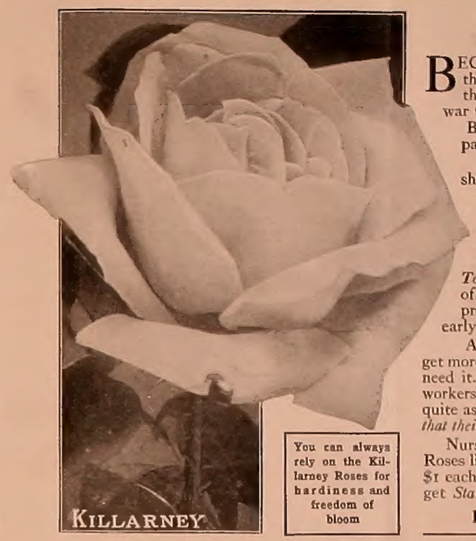
JAN 29 1924

TEN EVERBLOOMING BUSH ROSES

FROM THESE SELECTED KINDS YOU CAN HAVE ROSES THE FIRST YEAR FROM JUNE TILL FROST



You can always rely on the Killarney Roses for hardiness and freedom of bloom

First Come Best Served, and Why

BECAUSE Roses are scarce—more scarce than we have ever known them to be. We estimate that there are on the average, three purchasers for every Rose that will be offered for American gardens this coming spring, and even Mexico is coming back to us for large quantities of Roses, as in pre war times.

But it is not the increase in demand so much as the short supply that prompts us to warn our patrons of exact conditions—Roses are scarce for many reasons:

1st. The Federal Horticultural Board (Quarantine 37) have erected an embargo barrier which shuts out from America (except Novelties) all foreign-grown Roses. These imports in the past amounted to over 3,000,000 Roses a year, according to census reports.

2d. The supply of American-grown Roses is far below normal, due to wartime and post-war-time conditions, viz.: Government 50 per cent restriction on coal; deflection of labor in the North to strictly war work, and in the South to growing high-priced cotton, left growers the alternative of paying prohibitive prices for labor or reducing their output, and, the output was reduced. *Today Roses are scarce, there is no doubt of that.* Fortunately, for us, we expect to have our full quota of stock; we foresaw the situation and supplemented our own supply early. We believe we shall be prepared to fill all orders as usual, but we are thus forewarning our patrons to place their orders early so that stock can be reserved and sent at right planting-time.

Another point, which all know, is the "reduced purchasing power of the dollar." We know we could get more money for Roses than we ask; our business needs it, and at the present cost of living, our workers need it. On the other hand, we know that our workers cannot benefit (and everyone of us here are workers) unless we first benefit our patrons. Every solid business is founded on that law, but what means quite as much to us is to attain our ambition and cherished desire—*that C. & J. patrons shall get the best that their money will buy in any market*, that is why our prices are not higher.

Nursery agents, as a rule, where found today, are offering Roses for sale at $1.50 to $2 each. The Roses listed below are as large or finer, and you can order easily by mail for only $1.25 each, or at $1 each, if you order 10 or more at one time. If you would get the best, don't delay, order today and get *Star Brand Roses.*

Look for the Durable Celluloid Name Label on Every C. & J. Star Size Rose

7 CHOICEST HARDY HYBRID-TEA ROSES

Hybrid Tea Roses are the result obtained by crossing the Hybrid Perpetuals with the Tea Roses, thus gaining hardiness and strength of growth from the one and the everblooming habit, also a greater variety of colors, from the other. Hybrid-Teas therefore have hardiness, freedom of flowering, a great range of colors, and large blooms. Nearly all are intensely fragrant. *See prices below.*

★KILLARNEY (See Cut)

For bedding in quantity, "Killarney" is unsurpassed on account of its remarkable freedom of bloom and the quantities of magnificent, intensely fragrant, large-petaled flowers which keep coming freely from June until frost. The buds are large, long, and pointed. Color is a brilliant imperial pink, beautiful almost beyond description. A bed of these beauties in full bloom is a sight not easily forgotten. A bouquet of these Roses is always a welcome gift. Plan to include six or more Killarneys in your Rose order this year and you will have Roses for cutting the entire growing season. *Prices below.*

★BETTY

A Rose of unusual beauty and unique color with very large, fairly full blooms, having petals often 3 to 4 inches long. It grows vigorously with erect, free-branching habit and the flowers come continuously from June till frost. The first blooms are sometimes disappointing but when the plant becomes thoroughly established they are simply exquisite. It is deliciously perfumed and the coppery rose color, overspread with golden yellow, charms everyone who sees this flower. One of the greatest Rose novelties yet introduced. ★*2-yr. Star size only. See prices below.*

★CHATEAU DE CLOS VOUGEOT

The darkest red Hybrid Tea Rose, being quite as dark but richer in color than the popular Hybrid Perpetual, Prince Camille de Rohan, which, until this Rose was introduced, was considered the darkest red Rose in existence. This variety blooms throughout the growing season but not as freely as some others. Color is rich scarlet, shaded fiery red, changing to dark velvety crimson as the flowers expand. It is deliciously perfumed. ★*2-yr. Star size only. See prices below.*

★GRUSS AN TEPLITZ

This is the most dependable red Rose in existence, for it succeeds with everyone and can be counted on for continuous bloom. Color is richest scarlet, shading to velvety fiery crimson, always bright and attractive. In vigor of growth it is unsurpassed by any other Rose in this Hybrid-Tea class as it makes heavy, erect canes which produce splendid large, double, intensely fragrant flowers if the plant is well nourished and kept cultivated. Poorly kept plants will produce only semi-double flowers. *See prices below.*

★JONKHEER J. L. MOCK ☞

The blooms of this Rose are immense and as they come freely it makes a splendid variety for bedding. The color is carmine on the outside and imperial pink on the inside of the petals. Two Gold Medals, one Silver Medal, and a number of other awards have been given this Rose on account of its many superior qualities. We recommend it highly. *See prices below.*

★WHITE KILLARNEY

This is a sport of Killarney with the same magnificent, large, sweet flowers, long-pointed buds and freedom of bloom. An excellent, snow-white cut-flower of unusual beauty and always greatly admired. *See prices below.*

★SUNBURST

Like most Hybrid Teas, Sunburst makes a strong, upright growth and the enchanting orange-copper and golden yellow buds and flowers come on fine, erect stems. Deliciously sweet-scented. *See prices below.*

A sheltered location like this is ideal for Roses. The sunshine gets full sway, as the trees are far enough from the Rose-beds to shelter them without putting them in the shade. Such a location is not absolutely necessary, but it coaxes our Lady Rosa to give of her best, and in this garden she is doing it.

3 Never-Fail Tea Roses

These are Tea Roses and have been chosen as the choicest in this class. They are almost as hardy as Hybrid Teas and do well in a light well-drained soil. *See prices at foot of the page.*

★PINK MAMAN COCHET

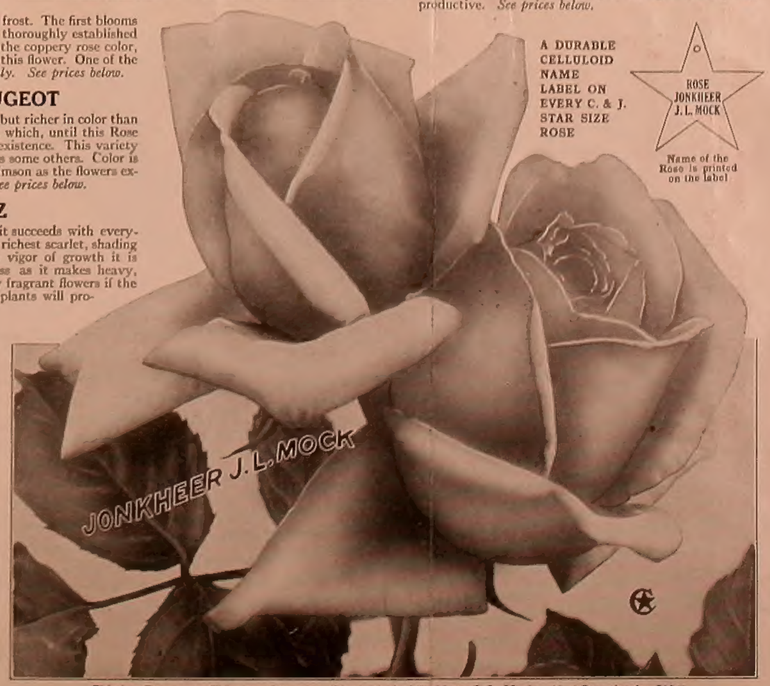
The flowers are of enormous size, very full and of great depth and substance. Color rich coral-pink, elegantly shaded with rosy crimson; has broad, thick, shell-like petals and makes superb, long-pointed buds; immense bloomer, and flowers the whole season. Deliciously sweet and a hardy, vigorous grower. It ranks among the very first hardy everblooming Roses. *See prices below.*

★RED MAMAN COCHET (Mrs. B. R. Cant)

Makes great masses of splendid Roses the whole growing season. Flowers are extra large, perfectly double, and deliciously sweet. Color bright rose-red, elegantly shaded and exceedingly beautiful. It is one of the most vigorous-growing varieties in this class, making bushes that often have 75 or more blooms on in June. *Prices below.*

★WHITE MAMAN COCHET

A splendid Rose; has all the good qualities of Pink Maman Cochet, but is *pure snow-white*, with outside petals tipped pink in the autumn; large and fragrant, hardy and productive. *See prices below.*



A DURABLE CELLULOID NAME LABEL ON EVERY C. & J. STAR SIZE ROSE

ROSE JONKHEER J. L. MOCK

Name of the Rose is printed on the label

This is a Rose you will be proud to own. Plant a bed of Jonkheer J. L. Mock. 10 ★Star size for $10□

PRICES FOR ANY OF THE ABOVE EVERBLOOMING BUSH ROSES

NOTE QUANTITY RATES	Each	10 for	25 for
1-year, Pot-Grown Plants, Ppd.	$0.35	$3.00	$7.00
★2-YR., FIELD-GROWN, STAR ROSES	1.25□	10.00□	22.50□

□ This sign indicates delivery not prepaid

THE CONARD & JONES CO. ROSES
WEST GROVE, PA.
ROBERT PYLE, President ANTOINE WINTZER, Vice-President

POSTMASTER—If this is undeliverable kindly notify us in accordance with Section 637, Postal L. and R., and we will remit postage for its return.

1c. Paid
West Grove, Pa.
PERMIT No. 1

ROSES
CANNAS
SHRUBS
PERENNIALS
FLOWER SEEDS
and BULBS

Grow your own Roses for Weddings, Receptions, Commencements, etc., and for everyday joy

ROSA HUGONIS comes from Northern China and is perfectly hardy. Mr. E. H. Wilson, of the Arnold Arboretum, says of it: "It is an upright-growing Shrub with slender and spreading branches on which the fragrant flowers are borne in yard-long sprays of soft yellow. As I write in mid-November, the foliage is still on the Shrub and has assumed a dark purple tint." It blooms here two weeks ahead of any other Rose—*not a climber* but a large bush Rose which may be trained as here shown.

"How to Grow Roses"

By ROBERT PYLE

A cloth-bound book, 121 pages—16 full-page color plates. 80 instructive illustrations

If you simply wanted something to read, without any idea of getting instruction about growing Roses, you might turn to this book and be delightfully entertained for an hour or so. In this way it is an unusual Rose-book; for in it you will find how the famous "Attar of Roses" is made, how to make Rose-beads, something about "the Red Rose Church" at Manheim, and also about the most beautiful Rose-garden in the world.

To a lover of Roses there is more than this; for a beginner is told how to begin, how to establish ideals, and get started right; after which comes the valuable "Calendar of Operations," telling when and how to prune, spray, fertilize, and otherwise care for Roses the year round. There is a chapter on "Where to Plant Roses," and others on drainage, soil, and fertilizers. You are told how to handle the plants when you receive them and the best way to mulch and protect them during the winter. Further on is a most valuable list of Roses, with instructions for pruning each one. The book ends with a comprehensive list of "Roses Arranged in Classes," that should be of value to any lover of "the Queen of Flowers."

Price, $1.25, postpaid.

☞ ("Hugonis" is a sample color plate from "How to Grow Roses")

☞ See Color Plate

"HUGONIS"

Perfectly Hardy. The earliest Rose to bloom

A New Species. Unlike any other Rose

This Rose is a spectacular show in itself. Every branch of the previous year's growth becomes lined on all sides, to the very tip, with closely set, wide-open, single flowers like dainty yellow hollyhocks, and the branches bend over with the weight of bloom. Its hardiness is remarkable, for we have never yet known even a tip of a single branch to winterkill, and the same excellent report comes from trials made in Massachusetts and Wisconsin.

In this locality Hugonis blooms the first week in May, two weeks ahead of our otherwise earliest Roses.

This unique species is fine for shrub planting and makes a symmetrical bush about 6 feet in height and the same in diameter when fully matured. Picture this exquisite bush on *your* lawn, or at the corners of *your* house, in early spring. Think of the pleasure of looking forward daily from about the last week in April, when the buds begin to form, till the plant is a mass of fairy-like fluffy bloom the first week in May.

Earn distinction by being the first to introduce this unique Rose in your neighborhood.

Price. 1-yr. size, $1 each, postpaid. ★2-yr., field-grown, Star size, $2.50 each. ★Extra size, $5 each□

□ THIS SIGN INDICATES DELIVERY NOT PREPAID

62.73 1921 L.C. Transfer
RECEIVED SEP 3 1921

C. & J. COLD COUNTRY SET

THESE MAGNIFICENT ROSES ARE HARDY ANYWHERE IN U. S. A.

These Roses are especially suited for the northern states on account of their extreme hardiness. They also do splendidly in the middle and southern states, and no Rose-garden is complete without some hardy Hybrid Perpetuals. They bloom profusely in June, and Frau Karl Druschki blooms again in the fall.

★**PAUL NEYRON** (see illustration). Color is clear pink. Flowers are immense, often measuring 5 to 6 inches across. This is said to be the largest Rose in cultivation and is magnificent in every way. *See prices below.*

★**GENERAL JACQUEMINOT.** No other red Rose is so widely known as dear old "General Jack." Color is brilliant scarlet-crimson. It grows strong, and blooms profusely. *See prices below.*

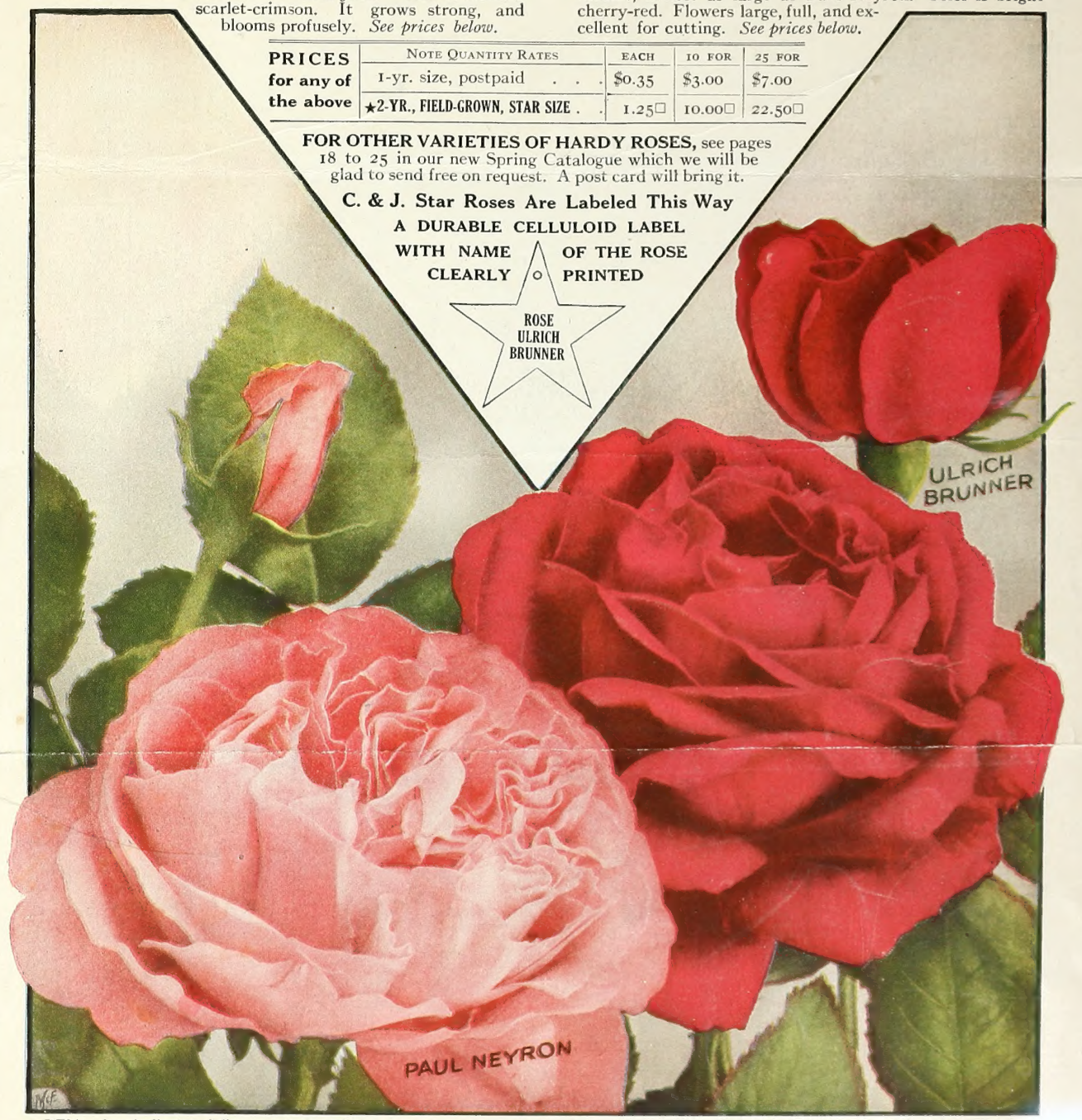
★**FRAU KARL DRUSCHKI.** The grandest, perfectly hardy, pure white Rose in existence. Makes a splendid, healthy growth and the flowers come in great quantities. This is the most popular white Rose ever introduced. *See prices below.*

★**ULRICH BRUNNER** (see illustration). Makes immense blooms, almost as large as Paul Neyron. Color is bright cherry-red. Flowers large, full, and excellent for cutting. *See prices below.*

PRICES for any of the above	NOTE QUANTITY RATES	EACH	10 FOR	25 FOR
	1-yr. size, postpaid . . .	$0.35	$3.00	$7.00
	★2-YR., FIELD-GROWN, STAR SIZE . .	1.25□	10.00□	22.50□

FOR OTHER VARIETIES OF HARDY ROSES, see pages 18 to 25 in our new Spring Catalogue which we will be glad to send free on request. A post card will bring it.

C. & J. Star Roses Are Labeled This Way
A DURABLE CELLULOID LABEL WITH NAME OF THE ROSE CLEARLY PRINTED



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